

INVOICE



KTVX
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

KTVX
Newport Television LLC: DBA KTVX
4653 Collection Center Drive
Chicago, IL 60693-0465

Invoice #	Invoice Date	Invoice Month	Invoice Period
65730-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KTVX	Continental Washington DC	Continental	National

Advertiser	Product	Estimate Number
Center Forward	CENTER FOWARD	2072

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	65730	08882978

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
96		102

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/16/12	10/19/12	M-F 6a-630a GMU	6:00 AM-6:30 AM	-TWTF--	:30	3	\$250.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KTVX W 10/17/12 6:15 AM M-F 6a-630a GMU 6:00 AM-6:30 AM :30 CFWD12UT04T04H \$250.00 NM									
2 KTVX Th 10/18/12 6:23 AM M-F 6a-630a GMU 6:00 AM-6:30 AM :30 CFWD12UT04T04H \$250.00 NM									
1 KTVX F 10/19/12 6:16 AM M-F 6a-630a GMU 6:00 AM-6:30 AM :30 CFWD12UT04T04H \$250.00 NM									
2	10/21/12	10/21/12	GMA Su 6a-7a	6:00 AM-7:00 AM	-----S	:30	1	\$175.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -----S Spots/Week 1 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Su 10/21/12 6:39 AM GMA Su 6a-7a 6:00 AM-7:00 AM :30 CFWD12UT04T04H \$175.00 NM									
3	10/16/12	10/19/12	M-F 630a-7a GMU	6:30 AM-7:00 AM	-TWTF--	:30	3	\$250.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/16/12 7:00 AM M-F 630a-7a GMU 6:30 AM-7:00 AM :30 CFWD12UT04T04H \$250.00 NM									
1 KTVX W 10/17/12 6:45 AM M-F 630a-7a GMU 6:30 AM-7:00 AM :30 CFWD12UT04T04H \$250.00 NM									
3 KTVX F 10/19/12 6:59 AM M-F 630a-7a GMU 6:30 AM-7:00 AM :30 CFWD12UT04T04H \$250.00 NM									
4	10/16/12	10/19/12	M-F 11a-12p	11:00 AM-12:00 PM	-TWTF--	:30	2	\$300.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Tu 10/16/12 11:31 AM M-F 11a-12p 11:00 AM-12:00 PM :30 CFWD12UT04T04H \$300.00 NM									
2 KTVX W 10/17/12 11:46 AM M-F 11a-12p 11:00 AM-12:00 PM :30 CFWD12UT04T04H \$300.00 NM									
5	10/16/12	10/19/12	M-F 1p-2p	1:00 PM-2:00 PM	-TWTF--	:30	4	\$200.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/16/12 1:24 PM M-F 1p-2p 1:00 PM-2:00 PM :30 CFWD12UT04T04H \$200.00 NM									

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Center Forward	CENTER FOWARD	2072	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	M-F 1p-2p	1:00 PM-2:00 PM	- TWTF--	:30	4	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX W 10/17/12 1:24 PM M-F 1p-2p 1:00 PM-2:00 PM :30 CFWD12UT04T04H \$200.00 NM									
4 KTVX Th 10/18/12 1:23 PM M-F 1p-2p 1:00 PM-2:00 PM :30 CFWD12UT04T04H \$200.00 NM									
3 KTVX F 10/19/12 1:25 PM M-F 1p-2p 1:00 PM-2:00 PM :30 CFWD12UT04T04H \$200.00 NM									
6	10/16/12	10/19/12	M-F 2p-3p	2:00 PM-3:00 PM	- TWTF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 - TWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Tu 10/16/12 2:24 PM M-F 2p-3p 2:00 PM-3:00 PM :30 CFWD12UT04T04H \$400.00 NM									
7	10/16/12	10/19/12	M-F 3p-4p	3:00 PM-4:00 PM	- TWTF--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 - TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KTVX Tu 10/16/12 3:30 PM M-F 3p-4p 3:00 PM-4:00 PM :30 CFWD12UT04T04H \$400.00 NM									
2 KTVX W 10/17/12 3:49 PM M-F 3p-4p 3:00 PM-4:00 PM :30 CFWD12UT04T04H \$400.00 NM									
1 KTVX Th 10/18/12 3:28 PM M-F 3p-4p 3:00 PM-4:00 PM :30 CFWD12UT04T04H \$400.00 NM									
3 KTVX F 10/19/12 3:46 PM M-F 3p-4p 3:00 PM-4:00 PM :30 CFWD12UT04T04H \$400.00 NM									
8	10/16/12	10/19/12	ABC4 News at 430p	4:30 PM-5:00 PM	- TWTF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 - TWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Tu 10/16/12 4:42 PM ABC4 News at 430p 4:30 PM-5:00 PM :30 CFWD12UT04T04H \$400.00 NM									
9	10/20/12	10/20/12	Sat ABC4 News @ 5p	5:00 PM-5:30 PM	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Sa 10/20/12 Sat ABC4 News @ 5p 5:00 PM-5:30 PM :00 \$400.00 NM <i>Credited</i>									
10	10/21/12	10/21/12	SUN ABC4 News @ 5p	5:00 PM-5:30 PM	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Su 10/21/12 5:22 PM SUN ABC4 News @ 5p 5:00 PM-5:30 PM :30 CFWD12UT04T04H \$400.00 NM									
12	10/16/12	10/19/12	ABC4 News at 6p	6:00 PM-6:30 PM	- TWTF--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 - TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/16/12 6:28 PM ABC4 News at 6p 6:00 PM-6:30 PM :30 CFWD12UT04T04H \$500.00 NM									
1 KTVX W 10/17/12 6:23 PM ABC4 News at 6p 6:00 PM-6:30 PM :30 CFWD12UT04T04H \$500.00 NM									
4 KTVX Th 10/18/12 6:29 PM ABC4 News at 6p 6:00 PM-6:30 PM :30 CFWD12UT04T04H \$500.00 NM									
3 KTVX F 10/19/12 6:24 PM ABC4 News at 6p 6:00 PM-6:30 PM :30 CFWD12UT04T04H \$500.00 NM									
13	10/20/12	10/20/12	College Football	6:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/20/12	10/20/12	College Football	6:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	Sa	10/20/12	9:06 PM	College Football	6:00 PM-9:00 PM	:30	CFWD12UT04T04H	\$1,200.00 NM
14	10/16/12	10/22/12	M-F 630-7p	6:30 PM-7:00 PM	MTWTF--	:30	2	\$750.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/16/12	10/22/12	MTWTF--	2	\$750.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KTVX	Th	10/18/12	6:54 PM	M-F 630-7p	6:30 PM-7:00 PM	:30	CFWD12UT04T04H	\$750.00 NM
1	KTVX	F	10/19/12	6:54 PM	M-F 630-7p	6:30 PM-7:00 PM	:30	CFWD12UT04T04H	\$750.00 NM
15	10/18/12	10/18/12	Grey's Anatomy 8-9p	8:00 PM-9:00 PM	---T---	:30	1	\$4,000.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/15/12	10/21/12	---T---	1	\$4,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	Th	10/18/12	8:18 PM	Grey's Anatomy 8-9p	8:00 PM-9:00 PM	:30	CFWD12UT04T04H	\$4,000.00 NM
16	10/16/12	10/19/12	M-F 10p-1036p	10:00 PM-10:35 PM	-TWTF--	:30	1	\$900.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/15/12	10/21/12	-TWTF--	1	\$900.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	W	10/17/12	10:33 PM	M-F 10p-1036p	10:00 PM-10:35 PM	:30	CFWD12UT04T04H	\$900.00 NM
17	10/22/12	10/22/12	M-F 1p-2p	1:00 PM-2:00 PM	M-----	:30	1	\$200.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	M-----	1	\$200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	M	10/22/12	1:24 PM	M-F 1p-2p	1:00 PM-2:00 PM	:30	CFWD12UT04T04H	\$200.00 NM
18	10/22/12	10/22/12	M-F 3p-4p	3:00 PM-4:00 PM	M-----	:30	1	\$400.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	M-----	1	\$400.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	M	10/22/12	3:42 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	CFWD12UT04T04H	\$400.00 NM
19	10/22/12	10/22/12	ABC4 News at 6p	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	M	10/22/12	6:27 PM	ABC4 News at 6p	6:00 PM-6:30 PM	:30	CFWD12UT04T04H	\$500.00 NM
20	10/20/12	10/20/12	Sa 10a-5p College FB	10a-5p	-----1-	:30	1	\$750.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/15/12	10/21/12	-----1-	1	\$750.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KTVX	Sa	10/20/12	11:55 AM	Sa 10a-5p College FB	10a-5p	:30	CFWD12UT04T04H	\$750.00 NM

Total Spots **33**

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Advertiser	Product	Estimate Number	
Center Forward	CENTER FOWARD	2072	

Payment Terms 30 Days

<u>Gross Total</u>	\$17,325.00
<u>Agency Commission</u>	\$2,598.75
<u>Net Amount Due</u>	\$14,726.25

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